

Competitive Analysis - Who are we up against?

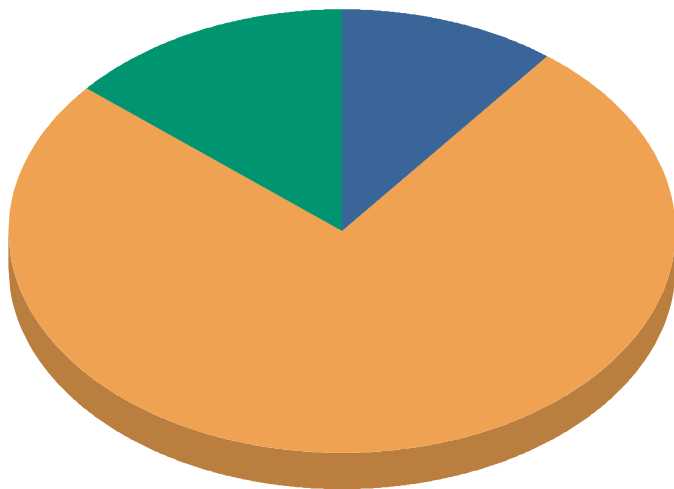
Date Range: After March 1, 2006

Opportunity Status: Closed - Won

12 Opportunities Totaling \$37,476.11

Opportunity Amount by Competitor

Summary for All Users



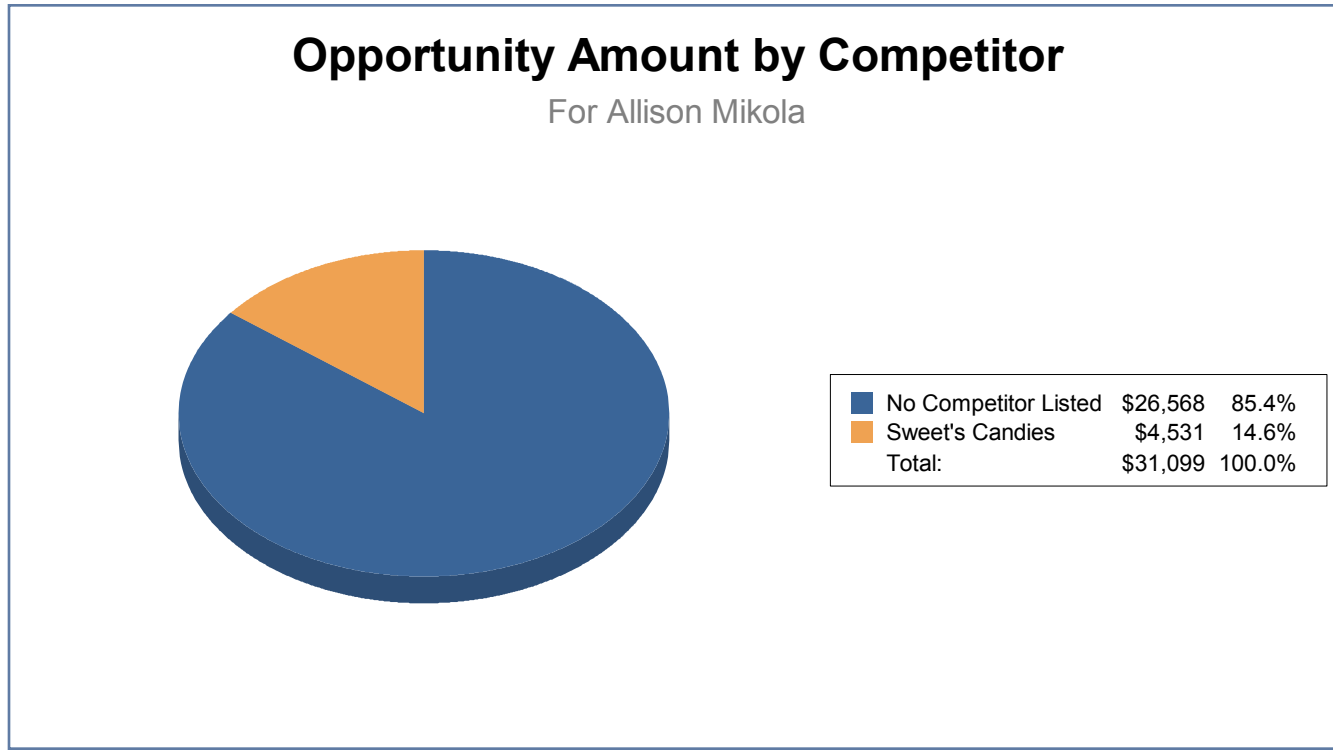
AU Chocolates and Gifts	\$3,941	10.5%
No Competitor Listed	\$28,358	75.7%
Sweet's Candies	\$5,178	13.8%
Total:	\$37,476	100.0%

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Allison Mikola: 8 Opportunities Totaling \$31,099.13



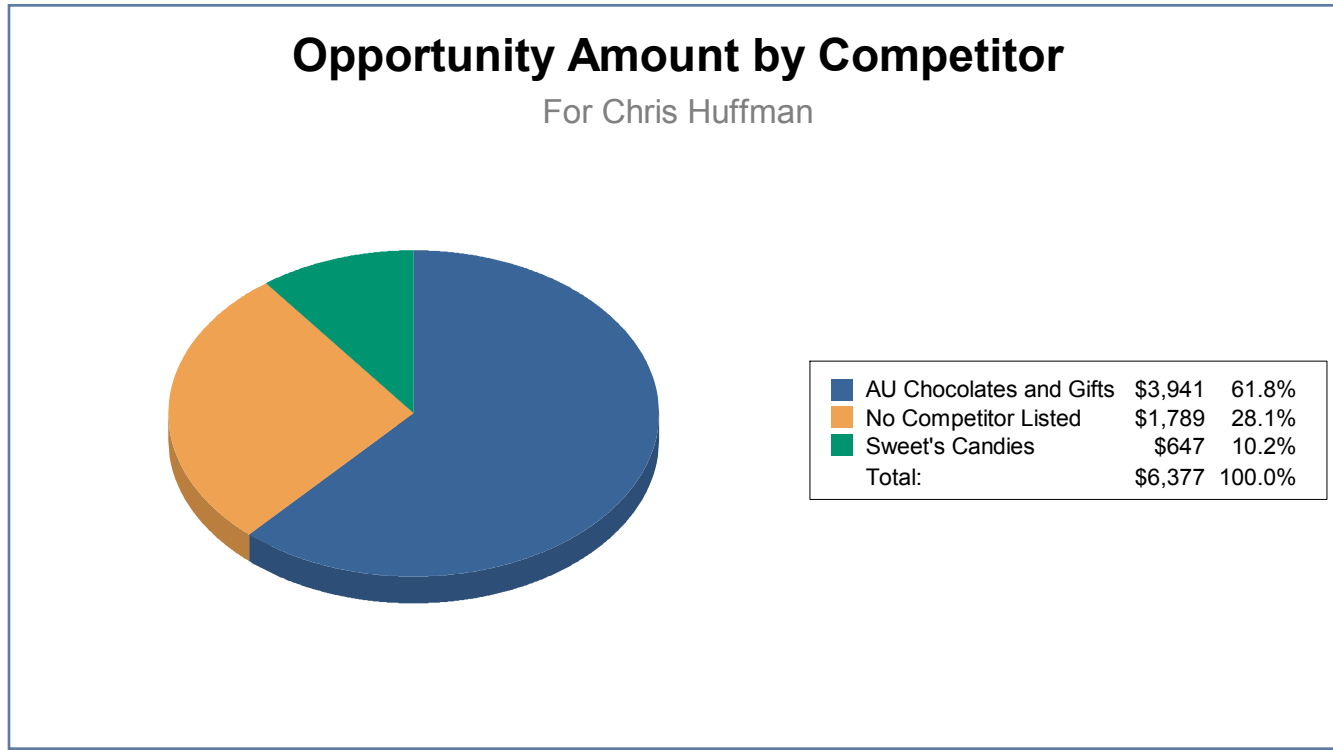
Close Date	Company	Contact	Opportunity Name	Reason	Amount
No Competitor Listed: 6 Opportunities Totaling \$26,568.45					
1/27/2007	SimAero	Bruce Baker	Customer Appreciation	Presentation	\$419.70
4/29/2007	American Dreams	Kristi Cameron	Initial Order		\$1,998.50
4/29/2007	Corleone's Pasta Company	Morty Manicotti	Store opening		\$14,396.00
4/29/2007	Manxsys Financial	Alexander O'Brien	Initial Order		\$3,418.60
5/29/2007	Continental Energy	Herman Getter	Employee gifts		\$5,571.50
5/29/2007	KKQS Radio	Bill Craig	Coffee Service - Quarterly order 3		\$764.15
Sweet's Candies: 2 Opportunities Totaling \$4,530.68					
4/29/2007	Circle Photography	Jonathan Jenkins	New Opportunity		\$4,099.11
5/29/2007	Brandee's Bakery	Liz Dittmeier	Monthly Order 2		\$431.57

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Chris Huffman: 4 Opportunities Totaling \$6,376.99



Close Date	Company	Contact	Opportunity Name	Reason	Amount
AU Chocolates and Gifts: 2 Opportunities Totaling \$3,940.51					
3/7/2006	Ace Pet Store	Sandy Ryan	Christmas Promotion	Loved the bundle idea	\$942.01
4/29/2007	HAL's Consulting Corp	Lames Jawson	Catalog fulfillment		\$2,998.50
No Competitor Listed: 1 Opportunities Totaling \$1,789.13					
2/20/2007	Black Forest Baking	Kristi Elmendorf	Initial order - bakery	Good Price	\$1,789.13
Sweet's Candies: 1 Opportunities Totaling \$647.35					
2/2/2007	Brandee's Bakery	Liz Dittmeier	Monthly Order 1	Price	\$647.35